

Thank you for learning about how you can support the Arman Roy Foundation through our Sponsorship Program.

WHO WE ARE

We are a volunteer-powered charity inspired by a beautiful young man, Arman N. Roy. Arman was compassionate, caring, curious, brilliant, incredibly loving, and had an extraordinary gift for technology that he shared with everyone. He also knew how fortunate he was to have access to the wonder and opportunity of technology and dreamed of one day helping the world with his talent. Arman's name means "HOPE," and we are honored to carry forward his bright, beautiful spirit of hope by sharing his gift with youth who need it most.



OUR MISSION

Inspired by Arman's love, our mission is to bridge the digital divide by providing technology resources, education, and job opportunities so ALL youth have the promise of a positive and hopeful future.

WHY WE CARE

The harsh reality is that not everyone is equipped for the rapidly-evolving technological American economy. Today, 20% of young adults still lack access to basic internet and a computer to learn the 21st century technology skills required for every future vocation. With over 50% of jobs expected to be computerized in 10 years, the divide is widening and largely affects communities of color. There are millions of youth who will be left behind unless we find ways to light that spark of hope for them.

OUR IMPACT

Since our June 2019 launch, the impact of the Arman Roy Foundation has been significant. Especially during this COVID-19 pandemic, while schools were closed and youth were left without the means to participate in remote learning, our mission and Arman's dreams became more critical than ever.

- ✔ Funded projects across NJ, NY, and PA, benefiting 24 communities, and positively impacting 2,500+ youth.
- ✔ Donated 276 devices such as laptops, iPads, virtual reality headsets, STEM and robotic kits, and more.
- ✔ Matched tech project funding needs for over 230 schools where majority of students are from low-income households.
- ✔ Established partnerships with national organizations to fund four WiFi-enabled tech centers for homeless youth, host STEM workshops, provide critical technology resources and keep students connected and educated during the COVID pandemic. [Learn more here.](#)



We are only as strong as the partners who join us our mission.
Each one of you strengthens the Foundation through your
donation of time, talent, and resources.
Thank you for helping us make a difference.

YOUR GIFT MATTERS

Your kindness and generosity helps us continue to make a positive impact in the lives of our community's most vulnerable youth. Your sponsorship enables us to build on our previous successes by doing even more to bridge the digital divide.

This year, our plans include launching additional tech centers for youth experiencing homelessness, providing technology education workshops, awarding college scholarships and more! Please consider joining our Sponsorship Program. We look forward to your partnership in serving our community!

WHY PARTNER?

- ✔ **JOIN THE MOVEMENT** to change lives and make a real impact in our community: Technology is being utilized in every field today and driving our economy. Today, there are 500,000 open jobs in computing across every state and industry. These jobs represent the #1 source of new wages in the United States. We need to make sure ALL children have the 21st-century skills necessary to unlock countless opportunities for their future.
- ✔ **GIVE BACK** to your community by helping those who need it most. Still today, 20% of US youth lack basic access to a computer and internet to learn remotely. This critical digital divide issue also largely affects underserved communities of color and our work towards equity is creating a brighter tomorrow for everyone
- ✔ **INCREASE** your brand exposure and elevate your corporate identity within the community. Since our 2019 launch, our Foundation has rapidly gained over 2,000 supporters representing 10 countries and 46 U.S. states. Over half of our donors are career professionals in the top decile of income earners nationally.
- ✔ **STRENGTHEN** your company's reputation as a good corporate citizen to your customers, employees, and local residents. Our social media presence has a broad distribution with over 1,000 followers across all major platforms (Facebook, Instagram, Twitter, and LinkedIn), and our in-person events are expected to be attended by over 500 participants.



SPONSORSHIP LEVELS	2021 ANNUAL HOPE SPONSOR	HOPE-IN-1 GOLF Classic SPONSOR	5K RUN FOR HOPE SPONSOR	FRIENDS WITH HOPE
	\$5,000	\$2,500	\$1,000	\$500
Opportunity to make an incredible impact for our community	✓	✓	✓	✓
Recognition in Foundation Quarterly Newsletter	✓	✓	✓	✓
Name and company logo with direct link on the Foundation 2021 website	✓	✓	✓	
Recognition on specific event-related promotional campaigns	✓	✓	✓	
Invitation to sponsor recognition cocktail reception	✓	✓	✓	
Complimentary foursome at Hope-in-1 Golf event	✓	✓		
Promotional banner at the Hope-in-1 Golf event	✓	✓		
Speaking opportunity at the Hope-in-1 Golf event	✓	✓		
Special foundation golf gift	✓	✓		
Company logo sign on hole at the Hope-in-1 Golf Event	✓			
Promotional booth/table at all live events	✓			
Special spotlight recognition on all social media channels	✓			
4 complimentary registrations for our 5k Run for Hope	✓		✓	✓
Name on 5k Run for Hope shirt	✓		✓	✓
Company logo on the 5K Run for Hope shirt	✓		✓	
Promotional banner at in-person 5K Run for Hope event	✓		✓	
Speaking Opportunity at the in-person Run for Hope Event	✓		✓	

* Additional sponsorship opportunities will be available for our in-person events.

We are deeply grateful for your consideration of a sponsorship in support of our Foundation.

For more information , please visit our website at www.armanroy.org.

If you are interested in becoming a sponsor, please email Pryia Roy at proy@armanroy.org, or [click here to sign up](#).